

ARC China Announces Formal Launch of Activist RMB Private Equity Platform Focused on Chinese Tier II and Tier III City Chinese Domestic Consumption-Oriented Businesses

✓ *Fund Platform in Partnership with the NDRC's International Cooperation Center and US Investment Firm, the Westly Group*

ARC China Holdings Limited (“ARC China”), a Hong Kong-based fund management company and merchant bank, has announced the launch of its RMB private equity platform. It is pleased to announce that it has partnered with the People Republic of China’s (“PRC”) National Development and Reform Commission International Cooperation Center (NDRC-ICC), as well as the Westly Group, a leading Menlo Park, California based venture capital firm led by former California State Controller and eBay executive Steve Westly, and 30-year investment banking and venture capital veteran Mike Dorsey. The fund management platform will encompass a series of local RMB funds with local Tier II and Tier III city public and private sector partners in each region and focus on investments in entrepreneur-owned businesses that will receive capital, an enhanced level of corporate governance, an international network and institutional management sophistication from ARC China’s team.

“ARC China is pleased to announce its partnership with one of the important government entities and a leading venture capital on the rollout of its RMB fund management platform. We believe that with the launch of this fund management platform, we are well positioned to establish our position as an leading investment firm in the highest growth sectors and regions of the PRC, the world’s primary growth engine of the 21st Century”, commented Adam Roseman, CEO of ARC China.

“China is the fastest growing economy in the world—because of the government’s growing commitment to clean technologies and other entrepreneurial development, we believe it’s more important than ever work with in partnership with the Chinese government to help bring China’s fastest growing companies to market as quickly as possible,” stated Steve Westly, Managing Partner of the Westly Group.

ARC China’s innovative structure will allow its international investment partners throughout North America, Europe, Asia and the Middle East to participate in this platform, benefitting from ARC China’s extensive on the ground team, international network of leading investment partners and importantly its NDRC-ICC, Westly Group and local China partnerships.

For more information, please contact ARC China at (001) 310-402-5902 or info@arcinvestmentpartners.com.